

Advertising Rate Card and Order Form

ARKMEA JOURNAL: ARKANSAS' OFFICIAL MAGAZINE FOR MUSIC EDUCATORS

<p>Send Payment to:</p> <p>Jaree Hall, Treasurer 249 Sullivan Road; Nashville, AR 71852 jareehall@arkmea.org Cell: 870-845-9491 Fax: 870-845-3026</p>	<p>Send AD submissions or Questions to:</p> <p>Kevin Coker kcoker@uca.edu</p>
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Additional ads in the same issue are discounted an additional 5% of the issue price for that particular size ad.

Please note: This price change is to accommodate the transition to an online journal.

Ad Options	Single Issue Price	Two Issue Price 5% discount	Three Issue Price 10% discount	Four Issue Price 15% discount
Cover Pages: Inside Front/Inside Back/Outside Back Full Page Color: 8.5" X 11" These are given first come first served. Please circle your choice.	150.00	142.00	135.00	127.50
Full Page Inside Color: 8.5" X 11"	130.00	\$123.50	\$117.00	110.5
Full Page Inside Black and White: 8.5" X 11"	\$105.00	\$99.75	\$94.50	89.25
Half Page Inside Color: 7.5"x 5"; 4.75" x 7.5"	\$88.00	\$83.60	\$79.20	74.8
Half Page Inside Black and White: 7.5"x 5" or 4.75" x 7.5"	\$70.00	\$66.50	\$63.00	59.5
¼ Page Inside Color: 2.25" x 7.5" or 4.75" x 3.25" or 7.5" x 2.5"	\$63.00	\$59.85	\$56.70	53.55
¼ Page Inside Black and White: 2.25" x 7.5" or 4.75" x 3.25" or 7.5" x 2.5"	\$50.00	\$47.50	\$45.00	42.50

In order to take advantage of multiple-issue discounts, insertion and purchase orders must reflect the correct total ad price and stipulate the proper number of ads requested (Example: 3 ea. 1/2-page ads @ the \$157.50 three-issue price, totaling \$472.5). It will be assumed that purchase/insertion orders which do not reflect multiple ads are for the non-discounted, standard single-issue ad price, and will be invoiced accordingly.

Ad submission deadlines:

August 1st for the September issue
 October 1st for the November issue
 December 1st for the February issue
 April 1st for the May issue

Payment on next page

Date:_____

MAKE CHECKS PAYABLE TO: ArkMEA

Company:_____ Contact:_____

Phone:_____ Email:_____

Cardholder Address:_____

City:_____ St:_____ Zip:_____

We accept only Visa and MasterCard (A \$5.00 per issue processing fee will be added) Credit Card (circle one): MC Visa

Credit Card Number:_____ Exp Date (MM/YYYY)_____/_____

Card Security Code:_____ PO/IO #:_____

Name on Card:

(Print)_____ Signature_____